



IRIS

www.iris.ps

Empowering young learners with equitable sensory edtech, IRIS Solutions creates sensory environments for schools, centres, and homes to improve focus and enhance learning outcomes. We serve 20,000 students across 500 educational and therapeutic institutions.



Jusoor Labs

www.jusoorlabs.com

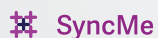
Jusoor Labs is an EdTech startup providing interactive 3D simulations and virtual labs in STEM subjects. Our solutions make high-quality science education accessible, safe, and affordable for schools and universities.



SellEnvo

www.sellenvo.com

SellEnvo is an AI-driven SaaS platform that simplifies multi-channel sales management for e-commerce. With advanced tools for inventory, stock control, and smart listing, SellEnvo streamlines operations to maximize efficiency. It empowers businesses to scale and thrive in competitive markets.



SyncMe

www.syncme.io

SyncMe is a SaaS platform that automates real-time data synchronization of inventory, orders, and product listings across multiple e-commerce channels, enhancing operational efficiency to let businesses focus on growth. It serves companies of all sizes with flexible monthly subscriptions.



ULTIMIT

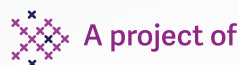
www.ultimitats.com

ULTIMIT is a company specializing in advanced technology, providing innovative and high-quality solutions, including MyClinic, a comprehensive clinic management system that enables complete digital transformation for all medical clinics, and NoorSpace, an integrated school management system designed to achieve full digital transformation in educational institutions from kindergarten through grade 12 (K-12).



In collaboration with

Palestinian Information Technology Association of Companies



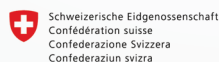
A project of



Funded by



Government of the Netherlands



Representative Office of Switzerland in the OPT
Swiss Cooperation Office



EUROPEAN UNION



Implemented by



Shaping a more livable world.



In collaboration with

Palestinian Information Technology Association of Companies



PALESTINIAN GAME CHANGERS



Take your business beyond the four walls



www.techstart.ps



TechstartPalestine



TECHNOLOGY FOR YOUTH & JOBS



Palestine Technology for Youth and Jobs Project-TechStart is a **\$30 million project** for the Palestinian Ministry of Telecommunications and Digital Economy (MTDE) funded by the World Bank (WB), the Swiss Agency for Development and Cooperation, the Government of Netherlands, and the European Union, and implemented by DAI Global UK. The project consists of three components improving:

- IT Services Capabilities
- IT Services Ecosystem
- Market Access

IMPROVING MARKET ACCESS

To stimulate global demand for Palestinian IT services, TechStart aims to reduce information, search, and transaction costs for international buyers, investors, and local firms. This will be achieved through:

1. Awareness Raising and International Market Linkages

- Strategic Partnerships with international clients and partners.
- Tailored support providing coaching and guidance.
- Empowering Palestinian firms with the necessary skills and knowledge to navigate the global market.

2. Promotion and Facilitation of Foreign Direct Investment

- Highlighting Investment Opportunities and showcasing the advantages of the Palestinian IT ecosystem.
- Simplifying the investment process and providing support to foreign investors.
- Encouraging collaborations between Palestinian firm and international partners.

THE PALESTINIAN INFORMATION TECHNOLOGY ASSOCIATION OF COMPANIES



PITA is a leading force in representing the vibrant, innovative, and resilient tech community of Palestine. As a dynamic umbrella organization, PITA unites IT companies, tech startups, and tech talent, serving as their collective voice and central information hub.

Dedicated to advocating for the industry and its members, PITA champions public policy and engages in international advocacy to strengthen the presence of Palestinian technology on the global stage. By fostering collaboration and supporting the needs of its members, PITA plays a crucial role in shaping the future of the region's tech sector.

Committed to building a globally competitive IT sector, PITA provides an array of resources, including mentoring, upskilling programs, and funding opportunities. Through these initiatives, PITA empowers the Palestinian tech community to thrive and innovate on a global scale.

www.pita.ps

A GLIMPSE OF OUR PARTICIPATING COMPANIES

Edubook



Edubook

www.edubook.me

Edubook is a social learning platform for K-12 schools and training centers, enhancing online course management and communication among teachers, students, and parents. Focused on the MENA region, Edubook aims to improve educational engagement and quality.

Experts Turnkey Solutions



www.experts.ps

Experts Turnkey Solutions specializes in digital transformation, software development, and enterprise solutions for government and private sectors. Offering IT consultancy, software design, and ready-made solutions, Experts empowers clients and enhances operations. With branches in Palestine and Jordan, the company delivers impactful, customized technology solutions.

Foras



www.foras.ps

Foras is a SaaS platform to streamline the recruitment process, providing efficient and cost-effective solutions for companies seeking top talent. By empowering young people and fostering economic growth, Foras is shaping the future of the MENA region.

Go Global



www.goglobal.ps

Go Global combines technology and niche consultancy and implementation services to empower organizations in effectively managing their governance practices, mitigating risks, becoming sustainable, preparing for potential disasters, and ensuring compliance with IFRS regulations (IFRS 9, IFRS16, IFRS17) and international standards (ISO).

GoMake



www.gomake.net

GoMake transforms industry expertise into AI-driven workflows, empowering businesses to streamline complex processes and unlock new efficiencies. We apply this approach to the \$800B printing industry, connecting print factories worldwide to smarter, more agile operations.