

Orion VLSI
(Semiconductor and VLSI design)
www.orionvtech.com



Orion VLSI Technologies is the first Palestinian semiconductor house to specialize in VLSI Design Services. Orion provides staff augmentation services, train-to-hire program, and turnkey solutions. Orion is developing the first Palestinian-designed chip.

Radix Technologies
(Cloud and Software Development Outsourcing)
www.radixtechs.com



Radix Technologies is a software development company founded in 2015, specializing in software development outsourcing for the MENA region and international markets.

Salon Beauty booking
(BeautyTech)
www.salon-app.com



Salon is a SaaS-enabled marketplace connecting users with beauty service providers. The platform empowers businesses with tools to optimize operations, enhance customer engagement, and boost revenue, while offering users a seamless beauty journey.

SyncME
(eCommerce)
www.syncme.io



SyncME is a SaaS platform automating real-time inventory, order, and product syncing across platforms like Shopify, Amazon, Zid, and Noon. It simplifies multi-channel management, boosting efficiency and scalability.

Tweets Tech
(HealthTech and Software Development Outsourcing)
www.tweet.ps



Tweet Tech is technology companies specializing in web design and mobile app development across the Arab region and beyond.

Ultimit
(HealthTech and EdTech)
www.ultimitats.com



ULTIMIT presents MyClinic and NoorSpace. MyClinic is a comprehensive clinic management system that enables complete digital transformation for all medical clinics. NoorSpace is an integrated school management system for educational institutions from kindergarten through grade 12 (K-12).



A project of



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PALESTINIAN GAME CHANGERS



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TECHNOLOGY FOR YOUTH & JOBS



Technology for Youth and Jobs Project-TechStart is a **\$30 million project** for the Palestinian Ministry of Telecommunications and Digital Economy (MTDE) funded by the World Bank (WB), the Swiss Agency for Development and Cooperation, the Government of Netherlands, and the European Union, and implemented by DAI Global UK. The project consists of three components improving:

- IT Services Capabilities
- IT Services Ecosystem
- Market Access

IMPROVING MARKET ACCESS

To stimulate global demand for Palestinian IT services, TechStart aim to reduce information, search, and transaction costs for international buyers, investors, and local firms. This will be achieved through:

1. Awareness Raising and International Market Linkages

- Strategic Partnerships: Facilitating connections between Palestinian IT companies and international clients and partners.
- Tailored Support: Providing coaching and guidance to ensure successful market entry and expansion.
- Empowering Local Businesses: Equipping Palestinian firms with the necessary skills and knowledge to navigate the global market independently.

2. Promotion and Facilitation of Foreign Direct Investment

- Highlighting Investment Opportunities: Showcasing the unique advantages of the Palestinian IT ecosystem.
- Streamlining Investment Processes: Simplifying the investment process and providing support to foreign investors.
- Fostering International Partnerships: Encouraging collaborations between international and Palestinian companies.

THE PALESTINIAN INFORMATION TECHNOLOGY ASSOCIATION OF COMPANIES



PITA is a leading force in representing the vibrant, innovative, and resilient tech community of Palestine. As a dynamic umbrella organization, PITA unites IT companies, tech startups, and tech talent, serving as their collective voice and central information hub.

Dedicated to advocating for the industry and its members, PITA champions public policy and engages in international advocacy to strengthen the presence of Palestinian technology on the global stage. By fostering collaboration and supporting the needs of its members, PITA plays a crucial role in shaping the future of the region's tech sector.

Committed to building a globally competitive ICT sector, PITA provides an array of resources, including mentoring, upskilling programs, and funding opportunities. Through these initiatives, PITA empowers the Palestinian tech community to thrive and innovate on a global scale.

www.pita.ps

EXHIBITING PALESTINIAN COMPANIES

 **Cystack**
(Cyber Security)
www.cystack.com



Cystack presents Cymetricx, a comprehensive cybersecurity rating platform providing System Hardening Automation for the security and compliance of organizations.

 **Experts Turnkey Solutions**
(HealthTech and InsurTech)
www.experts.ps



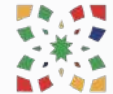
Experts Turnkey Solutions specializes in IT consultancy, digital transformation, and low-code platforms offering tailored enterprise solutions, software development, and professional services.

 **Fratello**
(AI/ML and Software Development Outsourcing)
www.fratello-holding.com



Fratello Software House brings 14 years of experience in the fields of software development, artificial intelligence (AI), and outsourcing services.

 **Funooni**
(NFTs, Web3, Blockchain)
www.funooni.com



Funooni

Funooni merges art and blockchain technology to empowers artists to share their creativity on a global scale, with a special focus on preserving and promoting traditional Arabic art. Funooni enables artists to tokenize their physical artworks, creating unique NFTs.

 **IRIS**
(AR/VR, EdTech)
www.iris.ps



IRIS Solutions creates sensory environments for schools, centres, and homes to improve focus and enhance learning outcomes for young learners serving 20,000 students across 500 educational and therapeutic institutions.

 **Olivery**
(Logistics and DeliveryTech)
www.olivery.app



Olivery is a low-code SaaS platform that helps logistics companies streamline operations and optimize workflows. Serving clients in 10+ countries, Olivery delivers innovative solutions tailored to the logistics industry.